# The Muhlenberg Weekly

Serving the College Community since 1883

2017 – 2018 Local Ad Rates

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|  | 1X | 3X | 5X | 7X | 10X |
| FULL PAGE | $303 | $275 | $244 | $220 | $198 |
| 1/2 PAGE | $152 | $136 | $123 | $111 | $100 |
| 1/4 PAGE | $75 | $68 | $61 | $56 | $50 |
| 1/8 PAGE | $38 | $34 | $30 | $27 | $24 |
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ADVERTISEMENT SIZES

Full Page: 120 total inches – 5 col. x 12”

1/2 Page: 60 total inches – 5 col. x 6”; 4 col. x 3.75”; 3 col. x 10”

1/4 Page: 30 total inches – 5 col. x 3”; 4 col. x 3.75”; 3 col. x 5”; 2 col. x 7.5”

1/8 Page: 15 total inches – 5 col. x 1.5”; 3 col. x 2.5”; 2 col. x 3.75”; 1 col. x 7.5”

*One column is 2 inches.*