The Muhlenberg Weekly

Serving the College Community since 1883

ADVERTISING DIMENSIONS

(NOTE: 1 column=2” wide)

Full Page

5 columns x 12”

1/8 Page

2 columns x 3.75”

1/8 Page

5 columns x 1.5”

¼ Page

4 columns x 3.75”

Half Page

4 columns x 7.5”

NOTE: All standard dimensions pictured here will be billed by the discount rates for Full, 1/2, ¼ and 1/8 Page ads as stated in The Muhlenberg Weekly Advertising Rates and Information pamphlet. Custom ad dimensions are available, and are billed by the Standard Advertising Unit (SAU) cost.

1/8 Page

1 column x 7”

1/8 Page

3 columns x 2.5”

¼ Page

2 columns x 7.5”

¼ Page

3 columns x 5”

¼ Page

5 columns x 3”

Half Page

3 columns x 10”

Half Page

5 columns x 6”